**Institutional Advancement Committee**

**Goals for the UC year ending August 31, 2024**

**Chair: John Huss** **Officer Term: 2023-2024**

**Vice Chair: Dean Emily Janoski-Haehlen Officer Term: 2023-2024**

**Secretary: n/a Officer Term:**

*Note: One or two goals is standard for each year.*

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| **Goal** | **Priority Number** | **How Will Goal Be Measured?** |
| Educate department chairs on endowed scholarship information, and stewardship alignment with recruiting and retention | 1 | Host several educational sessions; open dialogue; increased use of dollars available in endowment spending accounts |
| Phase 2 of UA Landmarks & Greenspaces | 2 | Physical signage, stories, and online presence |
| Enhance faculty and department chair awareness of UA development efforts | 3 | Committee education and campus spread of awareness |