Meeting
MISSIONES
MAY 8, 2017 12:00 PM COMMUNICATIONS COMMITTEE

MEETING CALLED BY: Julie Cajigas
TYPE OF MEETING: Monthly Meeting
FACILITATOR: Julie Cajigas
NOTE TAKER: Abigail Zerull
ATTENDEES: Julie Cajigas, Kristin Foy-Sampson, Wayne Hill, Scott Roberts, Abigail Zerull, Kate Budd, Amy Freels, Kelly Unger
Absent with notice: Susan Clark, Marca Kaplar, Irina Chernikova
Guests: Pam Duncan, Michelle Byrne

Agenda topics

12:08 PM CALL TO ORDER JULIE CAJIGAS

DISCUSSION Meeting called to order by Julie Cajigas.

CONCLUSIONS Agenda for May 8, 2017 meeting and minutes were approved by affirmation.

ACTION ITEMS PERSON RESPONSIBLE DEADLINE
Documents to be submitted to UC Abigail Zerull TBD

12:18 PM INTRODUCTIONS COMMITTEE MEMBERS-GUESTS

DISCUSSION Committee members were introduced to new committee members Kate Budd and Amy Freels.

CONCLUSIONS N/A

ACTION ITEMS PERSON RESPONSIBLE DEADLINE
N/A

12:09 PM UNFINISHED BUSINESS JULIE CAJIGAS

DISCUSSION Committee members were updated on progress made by Julie Cajigas regarding research on the position of ombudsman.
A student-focused position would be best for our University’s needs.

CONCLUSIONS Committee to table the ombudsman conversation until the Fall semester.

ACTION ITEMS PERSON RESPONSIBLE DEADLINE
Discuss the possibility of the role of an ombudsman over the summer break. All committee members Next Meeting TBD
The committee will look into communication problems that they can All committee members. Next Meeting
Michelle discussed the possibility of a University-wide texting service. In order for this service to be successful, the committee agreed that it would be best if students could opt into the text messages versus making it a requirement. The language of “opt in” needs to be furthered explored. We need to further explore what students would specifically want to see via text, and how many texts would be too many. A “See It First” campaign for Facebook was discussed by the council, as well as advocating for wider use of social media by students.

The committee discussed interpersonal communication within the dean structure.

Wayne presented his “Re-prioritizing Advertising Expenditures in University Communications and Marketing Budget for FY 2017-2018” document, and discussed the repurposing of the University’s budgetary resources. We will discuss how to obtain and distribute more information from students in the Fall semester.

The committee will take the summer break to explore these ideas.

The committee will consider how to distribute student content more efficiently.

Next Committee Meeting, Fall Semester TBD