## Meeting Minutes

**Date:** JUNE 3, 2014  
**Time:** 1:00 P.M.  
**Committee:** Communications Committee

### MEETING CALLED BY
Christopher Serio

### TYPE OF MEETING
Election of Officers; Presidential Transition

### FACILITATOR
Cindy Gessel

### NOTE TAKER
Cindy Gessel

### ATTENDEES

### Agenda topics

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<td>1:02 P.M.</td>
<td>CALL TO ORDER</td>
<td>Chair Chris Serio called the meeting to order.</td>
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<td>CONCLUSIONS</td>
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<td>PERSON RESPONSIBLE</td>
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<td>1:02 P.M.</td>
<td>APPROVAL OF MINUTES</td>
<td>The minutes of the meeting held on April 28, 2014 were approved as submitted.</td>
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<td>CONCLUSIONS</td>
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<td>1:05 P.M.</td>
<td>INTRODUCTION OF MEMBERS</td>
<td>New members have been appointed to serve on the committee. These new members are: Jennifer Adams (GSG), Esther Chung (USG), and Marjorie Hartleben (SEAC).</td>
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1:15 P.M.  PRESIDENTIAL TRANSITION  EILEEN KOREY AND WAYNE HILL

**DISCUSSION**

It was reported that the presidential transition is being managed by the Board of Trustees office - specifically Nick York and Paul Herold. UCM is in the process of creating a webpage for Dr. Scarborough. There has been some discussion regarding the new president’s venues of communication, including Twitter, Facebook, a blog, and other avenues.

Once Dr. Scarborough has begun his position here at UA (July 1) there will be a discussion about a new era marketing strategy. An article that appeared in the Baytown Sun newspaper regarding Dr. Scarborough will be forwarded to the committee.

**CONCLUSIONS**

**ACTION ITEMS**

| Forward Baytown Sun newspaper article | Cindy Gessel |

1:30 P.M.  OFFICER ELECTIONS  CHRIS SERIO

**DISCUSSION**

The responsibilities of the positions that need to be filled were reviewed: Chair, Vice Chair and Secretary.

After discussion related to the three positions, three members self-nominated. After further discussion, the following individuals were elected: James Durbin, Chair; Scott Roberts, Vice Chair; and Jennifer Adams, Secretary.

**CONCLUSIONS**

**ACTION ITEMS**

|  |

2:00 P.M.  ADJOURNMENT  JAMES DURBIN

The meeting adjourned at 2:00 p.m.