

23rd Annual Symposium on Intellectual Property Law & Policy, 2021 Program Schedule

Thursday, March 25, 2021		
11:45 a.m. – 11:55 a.m.	Welcome to the 23rd Annual Symposium on Intellectual Property Law and Policy Christopher (CJ) Peters <i>Dean, C. Blake McDowell, Jr. School of Law and Professor of Law</i>	
11:55 a.m. – 12:00 p.m.	Greetings and Conference Details Mark Schultz <i>Goodyear Tire & Rubber Company Chair in Intellectual Property Law, and Director, Intellectual Property and Technology Law Program</i>	
12:00 – 1:30 p.m. (1.5 CLE hrs.)	IP Law & Policy for the Next Four Years Panel Discussion <ul style="list-style-type: none"> • Mark Schultz, Panel Moderator, Goodyear Endowed Chair in IP Law, and Director, IP and Technology Law Center, <i>University of Akron School of Law</i> • Kira Alvarez, VP, <i>ViacomCBS</i> • June Besek, Chair, IP Section, <i>American Bar Assn</i> and Executive Director and Lecturer in Law, <i>Columbia Law School</i> • Patrick Kilbride, Sr. VP, Global Innovation Policy Center (GIPC), <i>U.S. Chamber of Commerce</i> • David Lachmann, Senior Director, Federal Government Relations, <i>BIO</i> 	Tab 1
1:30 - 2:45 p.m. (1.25 CLE hrs. prof. conduct)	Best Practices for Diversity, Equity, and Inclusion in IP Panel Discussion <ul style="list-style-type: none"> • Tammy Bennett, Panel Moderator, Labor and Employment Partner and Chief Equity and Inclusion Officer, <i>Dinsmore and Shohl</i> • Ukeme Awakessien Jeter, Marketing and IP Counsel, <i>Nationwide</i> • Wednesday Shipp, Director and Assistant General Counsel, <i>Procter & Gamble</i> • Malisheia Douglas, IP and Cybersecurity Counsel, <i>Eaton Corporation</i> • Mark Guinto, Associate, <i>Dinsmore and Shohl</i> 	Tab 2
2:45 – 3:00 p.m.	Break & Networking	
3:00 – 4:15 p.m. (1.25 CLE hrs. prof. conduct)	Building an Ethical Culture and Dynamic Among and Between In-house and Outside Counsel Panel Discussion <ul style="list-style-type: none"> • Trevor Copeland, Panel Moderator, Partner, <i>Brinks Gilson & Lione</i> • Kevin Leffel, Corporate Patent Counsel, <i>Cook Medical Technologies, LLC</i> • Elizabeth (Liz) Peters, Sr. Legal Counsel for IP, <i>Steelcase</i> 	Tab 3
See You Tomorrow for Day 2 of the 23rd Annual Symposium on Intellectual Property Law and Policy, 2021		

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23rd Annual Symposium on Intellectual Property Law & Policy, 2021 Program Schedule

Friday, March 26, 2021		
11:55 a.m. – 12:00 p.m.	Welcome to Day 2 of the 23rd Annual Symposium on Intellectual Property Law and Policy, 2021 Mark Schultz, <i>Goodyear Tire & Rubber Company Chair in Intellectual Property Law, and Director, Intellectual Property and Technology Law Program</i>	
12:00 – 1:15 p.m. (1.25 CLE hrs.)	Survey of Trademark Laws and Updates Around the World Panel Discussion <ul style="list-style-type: none"> • Michael G. Craig, Panel Moderator & Speaker, Counsel, <i>Tucker Ellis</i> • Heather Barnes, Partner, <i>Tucker Ellis</i> • Mango Shufang Peng, Manager, International Dept. and Trademark Attorney, <i>Jiaquan IP & Law</i> • Ilya Kazi, Founder, <i>IK-IP Limited</i> • Darrin Sheya, European Director of IP, <i>Stanley Black & Decker</i> 	Tab 4
1:15 – 2:45 p.m. (1.5 CLE hrs.)	Effective Advocacy Before the Patent Trial and Appeal Board (PTAB), U.S. Patent and Trademark Office (USPTO) Panel Discussion <ul style="list-style-type: none"> • Hon. Beverly Bunting, Panel Moderator, Judge, <i>Patent Trial and Appeals Board, USPTO (Retired)</i> • Matthew J. Cavanagh, Partner, <i>McDonald Hopkins</i> • David B. Cupar, Partner, <i>McDonald Hopkins</i> • Hon. Alyssa Finamore, Judge, <i>Patent Trial and Appeals Board, USPTO</i> • Hon. Robert L. Kinder, Judge, <i>Patent Trial and Appeals Board, USPTO</i> 	Tab 5
2:45 – 3:00 p.m.	Break & Networking	
3:00 – 3:45 p.m. (.75 CLE hr.)	Latest Developments in Patent Marking Panel Discussion <ul style="list-style-type: none"> • Daniel A. Thomson, Panel Moderator, Partner, <i>Emerson Thomson Bennett</i> • John Skeriotis, Partner, <i>Emerson Thomson Bennett</i> • Sergey Vernyuk, Partner, <i>Emerson Thomson Bennett</i> 	Tab 6
3:45 – 5:00 p.m. (1.25 CLE hrs.)	The Latest Tools and Challenges for Copyright Enforcement Panel Discussion <ul style="list-style-type: none"> • Devlin Hartline, Panel Moderator, Director and Professor of Communications, Center for the Protection of IP (CPIP), <i>Antonin Scalia Law School, George Mason University</i> • Terrica Carrington, Vice President, Legal Policy and Copyright Counsel, <i>Copyright Alliance</i> • Victoria Sheckler, Senior Vice President and Deputy General Counsel, <i>Recording Industry Association of America</i> • Ben Sheffner, Senior Vice President and Associate General Counsel, Copyright and & Legal Affairs, <i>Motion Picture Association</i> 	Tab 7

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Certificates of Attendance and a brief Survey will be emailed to you shortly.