



Welcome to The University  
of Akron:  
Spotlight on the  
College of Business.  
Fall 2025 overview

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October 22, 2024



# UA SPOTLIGHT ON THE COLLEGE OF BUSINESS

- #1 Undergraduate Business School in NE OH.
  - Poets and Quants
- Included in the Princeton Review's Best Business Schools since 2005
  - The Princeton Review
- Top 10 Best Colleges/Universities in OH.
  - Academic Influence
- AACSB accredited in accounting and business
  - Only 1.5% of business schools worldwide have dual AACSB accreditation
- Tier One MBA program
  - CEO Magazine
- M-Tax program is #2 in online Masters degrees. Same program available in-person
  - Integrated Postsecondary Education Data System (IPEDS) reported via the U.S. Department of Education to compile the Top 50 Online MBA Programs





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# A Commitment to Professional Development

## **2 Dedicated Business Career Experts**

Mock interviews

Career fair preparation workshops

Internship and career fairs

Career exploration panels

Networking nights

Mentoring programs

Company visits

Career assessments

Resume reviews

Speaker series

Leadership development



# BUSINESS CONNECTIONS

## Greater Akron is headquarters of:

- Goodyear
- FedEx Custom Critical
- The J.M. Smucker Company
- Signet Jewelers
- And many more Fortune 500 companies



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# Undergraduate Programs



- Accounting + Accelerated
- Business Administration
- Business Data Analytics \*
- Business Mgmt. (Online)
- Economics
- Financial Planning
- Financial Management
- Human Resources
- Information Systems \*
- International Business
- Marketing
- Risk Mgmt & Insurance
- Sales Management
- Sport Analytics \*
- Sport Business
- Supply Chain & Operations Mgmt.
- Joint Programs with Law: Business + Econ

\* Program is OPT STEM eligible

# Undergraduate Certificates

Due to immigration regulations concerning full time enrollment and course delivery method, an international student cannot enroll **only** in a certificate program. They can, however, take a certificate **in addition to** the academic program. Certificates cannot be added to extend a stay in the USA.

- Business Data Analytics
- Data Analytics and Management
- Entrepreneurship
- Esports Business
- Financial Planning
- Healthcare Selling
- International Business
- Managing People
- Professional Selling
- Risk Management and Insurance
- Sports Business
- Supply Chain Management



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# Graduate Programs

## MASTERS

- Accounting \*
- Business Administration
  - Evening, Weekend, 100% online
- Economics \* (launching August 2025)
- Management, Business Analytics
  - Information Systems Management \*
  - Supply Chain Management \*
- Taxation \*
  - In person
  - 100% online

## JOINT DEGREES

- JD/MBA
- JD/MTax
- JD/MSA
- Pharmacy D-MBA
- Polymer Science/Engineering Masters \*
- Arts Administration



\* Program is OPT STEM eligible

# Master of Science in Business Analytics (MSM-BA)

Federal **STEM** degree\*

Core courses: the how of models, algorithms,, and systems for business analytics

## **Two tracks:**

**Information Systems:** The Information Systems Core courses build the technical foundation for business analytics focusing on: data management, artificial intelligence, systems development and project management as they are being recast to serve analytics.

**Supply Chain Management:** Core courses apply analytical focus cover in-depth supply chain functions including: strategic planning, sourcing, and logistics of products and services.



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# Master of Science in Economics (MSE)

Begins Fall 2025 – Program is FT, in-person

Federal **STEM** degree\*

**Career-focused** in applied economics and economic data analytics, with **hands-on experience** and support for original research

Apply **economic theory, causal inference and predictive modeling**

Use of sophisticated statistical and mathematical applications of **SAS, Excel, R, Tableau**

2022 Media Pay: \$113,940 per year (\$55.78/hour)



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# Master of Science in Accountancy (MSA)

Designated as a federal **STEM** degree\*

**High CPA exam passage** – greater than 80%;  
job placement rate greater than 95%;  
**Becker CPA Exam Review** included

For business or non-business undergraduate majors

With MSA, earn up to **\$25,000 more per year**  
With CPA, earn up to **\$40,000+ more per year**



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# Master of Taxation (MTax)

One of the **most affordable** graduate taxation programs in the nation.

Designated as a federal **STEM** degree\*

In-person courses

**High demand for taxation specialists**, resulting in higher salaries

Nationally acclaimed, **expert faculty** with extensive experience

**Becker CPA Exam Review** included in program



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# Interdisciplinary Masters of Business Administration (MBA)

- Two 8-week sessions per semester
- 10 courses/30 credits
- Go at your own pace: Complete your degree in as little as one year, or take up to six years to finish
- Same expert faculty teach both online and in person options.
- Extensive Alumni Network
- Professional Development Opportunities

## ONLINE

- Asynchronous Format – Learn when it is most convenient for you!
- Out of State Students who sign up for 100% Online option only \$1 non-resident surcharge.

## EVENING

- Courses just one night a week, typically 6:00-8:30pm
- Great opportunity to network with your peers

You don't have to choose one option, mix online and evening classes to make the schedule that fits you best!

# Graduate Certificates

Due to immigration regulations concerning full time enrollment and course delivery method, an international student cannot enroll **only** in a certificate program. They can, however, take a certificate **in addition to** the academic program. Certificates cannot be added to extend a stay in the USA.

- Business Tax (Accounting)
- High Net Worth Individual Tax (Accounting)
- Specialized Topics in Tax (Accounting)
- Risk Management and Insurance (Finance)
- Business Analytics (Management)
- Predictive Analytics and Machine Learning (Management)
- Strategic Leadership (Management)
- Supply Chain for Managers (Management)
- Digital Marketing (Marketing)
- Global Marketing (Marketing)
- Quantitative Reasoning in Business



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# Centers & Institutes in CoB

Our unique Centers and Institutes support professional development with hands on learning opportunities

- **Fisher Institute for Professional Selling:**  
Learn how to properly diagnose a prospect's business challenges and professional prescribe your produce as the solution.
- **Fitzgerald Institute for Entrepreneurial Studies:**  
Join a climate of creativity, innovation and entrepreneurship, with an an emphasis on experiential learning
- **Institute for Global Business:**  
Connects students to hands-on practical experience in an increasing global marketplace
- **Center for IT and Analytics:**  
Connects the university with industry executives
- **Taylor Institute for Direct Marketing:**  
Direct marketing is marketing directly to consumers and just about every business uses it!
- **Institute for Leadership Advancement:**  
Offers comprehensive leadership programs to students from all academic majors and interests
- **Suarez Applied Marketing Research Laboratory**  
Join our state of the art marketing intelligence laboratory



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# Average Starting Salary by Program: Currently & Newly Employed

Program	Average Salary
Master of Science in Accountancy	\$74,627
Master of Business Administration	\$105,000
Master of Science-Business Analytics- Information Systems	\$105,000
Master of Science-Business Analytics- Supply Chain Mgmt.	\$63,750



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# Employers of Recent Graduates

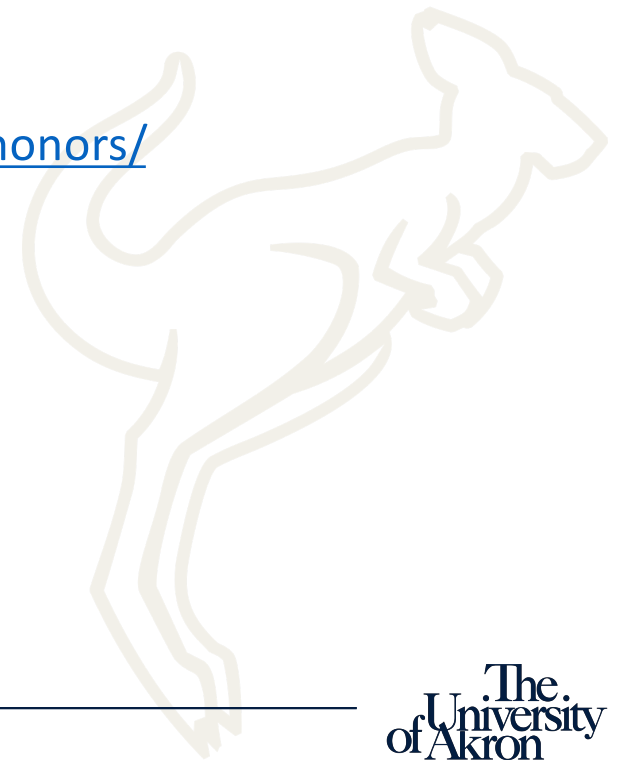
***PROGRESSIVE***<sup>®</sup>



THE J.M. SMUCKER Co.<sup>®</sup>

# IMPROVING AFFORDABILITY – UNDERGRADUATES

- UNDERGRADUATE SCHOLARSHIPS
  - Merit-Based scholarships are available for qualified candidates, are included in admission letters
    - Between \$1,000/year to \$5,000/year
- WILLIAMS HONOURS COLLEGE: <https://www.uakron.edu/honors/>
  - Separate Honors Application, online
  - Additional Perks
    - Honors Scholarship
    - Priority Registration
    - Honors Advisor
    - Honors Courses
  - Deadlines for Fall Candidates:
    - February 1- Early Deadline
    - April 1- Regular Deadline
    - May 1- WHC Confirmation Deadline



# ADMISSION REQUIREMENTS – GRADUATE STUDENTS

## Requirements:

- Bachelors degree: a 4-year degree or the international equivalent from an accredited institution. Some programs may have other requirements.
- Minimum of 2.75 GPA on a 4-point scale
- No longer required: GMAT/ GRE
- Resume
- Letter of intent/statement of purpose
- Transcripts (NACES accredited)
- English language proficiency, either a test or a waiver (ELI option with conditional admission if you don't have the required proficiency)



# IMPROVING AFFORDABILITY – GRADUATE STUDENTS

Graduate candidates in the College of Business can apply for:

- Half-time teaching assistantships: 4.5 credits per semester (must be a full-time student – at least 9 credit hours)
- Work 10 hours/ week in an academic department, approx. \$8,000 stipend per year
- IELTS speaking 7.0 or higher; TOEFL speaking 23 or higher. Or waiver
- Application available starting December:  
[www.uakron.edu/business/graduate](http://www.uakron.edu/business/graduate)



# ENGLISH LANGUAGE INSTITUTE (ELI)

- The English Language Institute provides noncredit academic English language instruction to international students applying to UA & support services to students in the academic program.
  - Develops speaking, reading, writing, and comprehension.
- Conditional Admission available.

<https://www.uakron.edu/eli/>







Questions?  
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