Available Positions

Akron is always open on eBay
Shop local. Support Ohio.

EXL

ACIP

AKRON COMMUNITY INTERNSHIP PROGRAM

$1,000 FOR 100 HOURS OF WORK

Enhance your skills, gain experience and learn about the Akron community

SEND AN EMAIL TO:
AKRONCOMMUNITYINTERNSHIP@GMAIL.COM
TO GET A CURRENT LIST OF OUR AVAILABLE INTERNSHIPS
The EX[L] Center’s Akron Community Internship Program
$1,000/100-hour internships

The Akron Community Internship Program is a program that aims to provide YOU with internship opportunities that are centered around improving the city of Akron and connecting you to leaders in our community.

All internships provide students with resume boosting work experience and new skills. In addition to these benefits, you will be: linked to a community partner who can provide mentorship, taken to two Akron events that you and your mentor pick, and connected to a wider local network. This exciting new program is open to all students, in all majors. Seize the opportunity today and follow these steps!

1. Create/Update your resume and email it as a PDF or Word document to akroncommunityinternship@gmail.com. Title your resume using your last and first name (e.g., “JamesLeBron.doc”). With your resume, also send, your selections and at least one University of Akron professor, and their contact information, as a potential reference (with their permission).

   If you would like some help with your resume, please visit or contact the Career Services Center, located in Room 211 of the Student Union (email: career@uakron.edu; phone: 330-972-7747)

2. After receiving your resume, we will periodically email you updates of available positions. Reply to us (akroncommunityinternship@gmail.com) with the internships that interest you.

3. We will contact the companies and provide them with your resume. Please don’t contact them independently. If the companies are interested, they will email you to set up an interview.

4. If you have additional questions, you can schedule an appointment with one of our student assistants via email (akroncommunityinternship@gmail.com).

5. Remember, the Akron Community Internship Program is just one internship opportunity available at the University of Akron. Register on Handshake (www.handshake.com), the University of Akron job board, to view additional internship and job opportunities!
International students in F-1 or J-1 status who are interested in applying for ACIP openings should know that they must obtain authorization from the International Center before accepting an internship. When submitting your resume, please indicate that you are aware of this requirement and will acquire authorization should an internship be offered to you.
Do you have a passion for social media? Do you feel you could represent an online brand in a creative, responsible way? This role would suit a dynamic individual that’s looking to further their social media marketing experience with a local beauty brand. We are looking for a Social Media Intern who possesses a strong knowledge of the digital media landscape, including various social media sites. The successful candidate will be responsible for monitoring and posting social media content that is designed to engage users and create an interactive relationship between consumers and the company. The successful candidate will also be required to collect and review social media data to develop more effective campaigns. Those looking to gain valuable online media experience with a great small business are encouraged to apply.

**DUTIES/RESPONSIBILITIES**
1. Monitor social media analytics to identify viable ideas
2. Create engaging social media content
3. Work closely with the company CEO to develop social media campaigns including give-aways that help to achieve marketing goals
4. Follow emerging social media trends with a focus but not limited to the beauty/skincare industry
5. Tag local influencers and beauty bloggers in social media posts
6. Re-tweeting local influencers and beauty bloggers when its relevant to the brand
7. Monitor the company’s social media, offer constructive interaction with users
8. Ensuring trending hashtags are being used
9. Develop a community around the brand
10. Analyze the short-term needs of the company’s social media strategy and offer helpful advice

**REQUIREMENTS**
1. Communications or marketing major preferred
2. Excellent oral and written communication skills
3. In-depth working knowledge of social media and experience with social media analytics, including google analytics
4. Strong problem solving skills
5. Knowledgeable about creating Instagram videos
6. Basic knowledge of Photoshop is preferred
Snazzy Little Things is a blog written by a husband & wife team in Northeast Ohio. We enjoy updating our home, making our own furniture and co-mingling authentic antiques with modern decor. Here you’ll find your daily dose of simple, pretty vintage-inspired handmade goods and decorating inspiration.

Interns are needed as:

**Branding & Logistics Assistant:**
Create an unboxing experience for home decor. This job requires access to my eCommerce on the Shopify & eBay platform. Prepare orders for shipment. Create a positive unboxing experience for shipping customers. Provide feedback on how to improve the user experience.

**Sales & Merchandising Assistant:**
Store merchandising assistant in Hudson, Ohio, store merchandise primarily vintage mixed with new, similar to that in the show, “Fixer Upper”. Visit Hudson store 1-2 days per week between hours of 12-5 (Tuesday through Saturday - flex) to ensure the store has a fresh look. Assist with home staging in re-modeled homes in the Cleveland area. Create magazine quality work in staged homes for real customers in a real estate market. 1-2 staging opportunities per month.

**Web Design & Copyrighter:**
Write and edit product descriptions for merchandise for online sales in Shopify eCommerce platform. Edit existing copy in articles in Wordpress blog. Some photo editing experience needed using Canva and Picmonkey programs, or Photoshop and Illustrator for advanced students. Format copy, photos and in similar format so the store looks uniform. Create video advertisements using iPhone apps with text overlays and background music. Create video “commercial” using product stills to be displayed on social media channels.
Unique, long lasting items custom made when you order, in colors that match the
decor of your home, camper, cabin, or workbench! Gifts in
favorite colors. Custom text and designs can be requested as well. We
offer camping items, because we like to camp. We are a leader in the 3D printing
universe, with experts in 3D printing and prototyping on our staff. Akron is the
rubber capital of the world. But did you know Akron leads the US in plastics tech-
nology as well? Our 3D printer materials are made in
Akron!

PRODUCT RESEARCH
   Research potential products that can be produced
   Choose and ultimately design those products
   Test them on eBay

DESIRE EXPERIENCE AND SKILLS
   Desire to learn about 3D printing, running 3D printers, and preparing
   models for 3D printing
   Existing modeling skills a plus
   Entrepreneurially minded
   Background in Marketing and/or Design
Rubber City Vintage Cycle, located in Akron, Ohio, was established in 2010 by motorcycle enthusiasts Kevin Flasco and Chris Janca. RCVC stocks parts and accessories for motorcycle maintenance and restoration projects.

WEBSITE

Assist in creating a new website that links directly to our eBay store
Assist in also setting up the ability to sell directly through our website

SOCIAL MEDIA MARKETING

Create simplified social media strategy to get us more active on Instagram and Facebook

EBAY

Help list items on eBay (photo, descriptions, etc.)
Five blessings is a small design studio making products that allow people to connect on a more personal level in this digital age, but in a bit of a non-traditional way! Unique cards, prints, stationery, invitations and other special items to bring some added beauty to your walls, mailbox and home.

**Graphic Design Intern:**
The graphic design intern will be responsible for providing design support though a variety of channels; print, digital, web and others as assigned. The creative process of brainstorming, creating and producing new products will also be explored.

**Responsibilities may include:**
- Collaborate and support the lead designer in developing creative design solutions from concept to implementation.
- Create graphics and other assets for day-to-day marketing campaigns
- Assist in the development of web projects.
- Assisting in photo shoots
- Creating/editing images for social media
- Photo retouching/editing
- General production of products and design projects.

**Qualifications:**
- University Junior or Senior majoring in graphic design, marketing or similar course of study
- Proficiency in Adobe InDesign, Illustrator and Photoshop
- Strong communications skills
- Web/coding knowledge a plus
- Organized
- Attention to detail
- Self-motivated
The Gardener of Bath offers a diverse selection of unique home and gift items, jewelry and seasonal plants.

We are currently on the lookout for an intern who can assist us in maintaining our eBay site, writing listings, taking photos, handling shipping and helping us take this platform to the next level by boosting it on social media and establishing a YouTube channel to help us take our one-on-one customer service skills to the web!

Must be comfortable working independently with deadlines. Must be proficient at writing copy, using both Facebook and Instagram and some experience with DSLR camera is helpful, but not necessary. Great employee discount and flexible scheduling.
Oddmall Outpost: Assembly of Odd, 6000 square feet (and a parking lot) of amazing amazingnesses. It’s an overflowing cornucopia of raw, burning (not literally) creativity featuring the works of dozens, perhaps hundreds, of the world’s most innovative, imaginative, inspired, and original artists and crafters. The consignment shop is overflowing with art, crafts, games, toys, geeky things, oddities, and other exciting and wonderful jazz.

**Job Description:**

Intern that can help with and benefit from experience with a wide variety of tasks. Primarily, those tasks would involve entering inventory (both on eBay and in our physical consignment store / art gallery - www.oddmalloutpost.com), graphic design and publication layout, illustration and game design, and assisting with the running and planning of large conventions and events (www.oddmall.info) www.cononthecob.co).
Akron Design and Costume

Masquerades, school plays, Halloween -- here at Akron Design & Costume, we have costumes for every occasion. Whether you need an outfit for a themed party or for the local play you’re starring in, we’ll help you capture the aesthetic you want. Need a selection of professional quality theatrical and period costumes? We can outfit your entire show -- with options for everything from The Addams Family to The Lion King.

**SOCIAL MEDIA MARKETING**

Develop a simplified strategy for enhancing social media presence particularly as we enter our busy season (Fall/Winter)

**WEBSITE**

Making necessary adjustments and improvements to Wordpress websites

**DESIRED EXPERIENCE AND SKILLS**

Knowledge of social media marketing on Instagram and Facebook
Proficiency in WordPress (no coding experience required)
We are two best friends from Ohio who found each other through our love for wire wrapping and creating jewelry to help individuals in their spiritual healing journeys. -Ariana and Cay

Marketing Specialist Intern

An intern is needed to:

- Design and schedule mailing lists/landing pages
- Organize a giveaway
- Make engaging posts on social media
- Run promotions through social media
- Figure out why posts are not reaching intended audience through marketing analytics

Website building and social media marketing experience in ebay or Etsy a plus!
Gameday Sportswear provides customizable spiritwear, bridal apparel, baby essentials and vinyl banners. Bennett's Brides & Babies is a custom apparel store for brides-to-be and children. Shares a shop with Gameday Sportswear. Both provide customizable spiritwear, bridal apparel, baby essentials and vinyl banners.

**ECOMMERCE MANAGEMENT**
Creating marketing strategy for pushing the ecommerce side of the business (through our website and eBay)
Organize databases for ecommerce

**DESIGN**
Help in designing new t-shirts

**DESIZED EXPERIENCE AND SKILLS**
Background in Marketing and/or Graphic Design
Entrepreneurially minded