Lazetta Rainey Braxton MBA, CFP®, Co-CEO of 2050 Wealth Partners, is on a mission to help individuals and institutions transform human capital to equitable financial and social capital. As an experienced CERTIFIED FINANCIAL PLANNERTM and a dedicated champion of diversity, equity, inclusion, and belonging, Lazetta inspires people to embrace their goals, live their truths, and own their value.

As a nationally-recognized financial and DEI expert, Lazetta has appeared on NBC Nightly News, CNBC’s Closing Bell and Power Lunch, and other frequently watched media outlets. She is a member of the CNBC Digital Financial Advisor Council and a Wall Street Journal Financial Experts blog contributor. Lazetta is frequently quoted in notable publications such as USA Today, Nerd Wallet, Real Simple, Kiplinger’s, and Black Enterprise, to name a few. She ignites tangible action from diverse audiences as a keynote speaker and workshop facilitator.

Recognized for her leadership and dedication to the financial planning profession, Lazetta was named one of Investment News’ inaugural Women to Watch and Excellence in Diversity and Inclusion recipients. She also received the Association of African American Financial Advisors’ Leadership Legacy Award and the Heart of Financial Planning award from the Financial Planning Association.