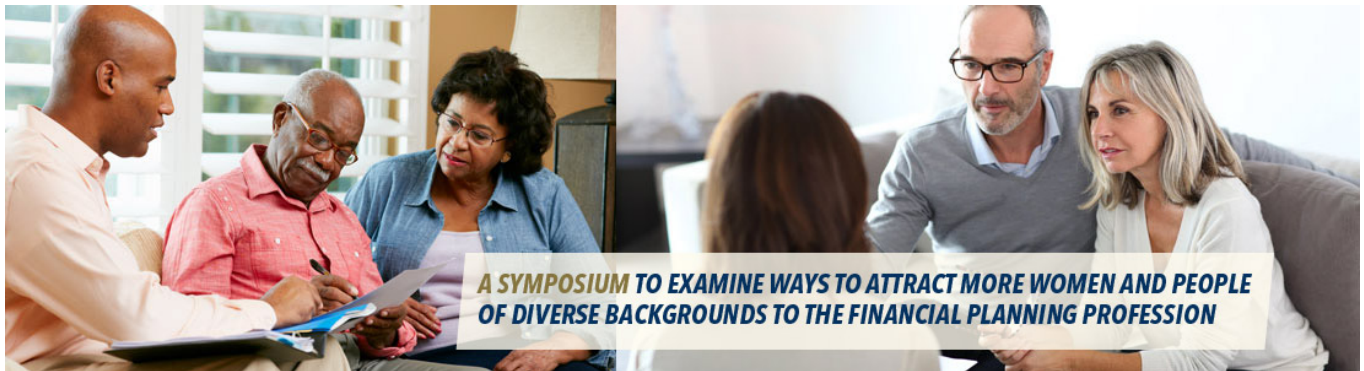


Financial Planning Women & Diversity Symposium

Increasing Gender and Overall Diversity in Financial Planning and Wealth Management



Career Influencers – Who to Invite

Career Influencers are those people in a position of trust and knowledge who are sought, both formally and informally, for career advice. While they are often in leadership or mentorship roles, they can be in more informal roles when we think of the people who are approached for advice on career choices.

When deciding on who to approach to invite to the Symposium as Career Influencers, please consider the following list as representative of the types of people to invite:

- High School Personnel
 - Teachers (especially business teachers)
 - Guidance Counselors
 - Curriculum Directors
 - Principals
 - Superintendents
- High School After-School Programs
 - Youth Opportunities Unlimited
 - Esperanza
 - College Now (Greater Cleveland)
 - Minds Matter
- University and College Personnel
 - Academic Advisors
 - Admissions Advisors
 - Financial Aid Advisors
 - Professors or Instructors
- Public/Private Career Advisors
 - Career Counselors
 - Workforce Development Advisors
 - Outplacement Counselors
- Student Organizations
 - Sorority/Fraternity Advisors
 - Sorority/Fraternity Officers
 - Advisors and Leaders to Any Student-focused Organization
- Community-Based Organizations
 - Girl Scout Troop Leaders
 - Boys & Girls Club Leaders and Advisors
 - Religious Group Leaders
 - Charitable Foundation Leaders
 - Civic Organization Leaders
- Anyone Else You Think May Be Asked for Career Advice

For More Details and to Register:

Symposium Website: <http://www.uakron.edu/fp-influence>