

THE COLLEGE OF BUSINESS



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WELCOME!

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ABOUT THE COLLEGE OF BUSINESS

- Business courses offered since 1916.
- Officially established as a professional college in 1953.
- AACSB since 1965.
- Key source of talent for small and large organizations.



DEPARTMENTS IN THE COLLEGE OF BUSINESS

- Accounting
- Economics
- Finance
- Management
- Marketing



CHOICES – MAJORS

- Accounting (MS/Mtax)
- Business Administration
- Business Data Analytics
- Economics
- Financial Planning
- Risk Mgmt & Insurance
- Information Systems
- Supply Chain & Ops
- Human Resources
- Marketing
- Sales
- International Business
- Entrepreneurship (Minor)

WHAT MAKES THE UA COLLEGE OF BUSINESS UNIQUE?

1. Rankings
2. Commitment to Professional Development
3. Focus on Experiential Learning and Internships
4. Business Connections
5. Specific Institutes and Centers
6. Research Faculty and Industry Experts
7. Scholarships
8. Support Programs
9. Small Class Sizes
10. Strong Student Community



1. RANKINGS

- ▶ AACSB Dual Accreditation (Business & Acct)
 - *Top 1.15% out of 16,000 business schools world-wide*
- ▶ The Princeton Review
 - *Best Business School – Every year since 2005*
- ▶ U.S. News & World Report
 - *Top part-time MBA program*
- ▶ CEO Magazine
 - *Tier One*
- ▶ Poets & Quants
 - *Top 100 nationally, and #4 in Ohio (student and employer data)*



2. COMMITMENT TO PROFESSIONAL DEVELOPMENT

Nobody does professional development better than the UA College of Business!

Our students are *career ready and connected*.

Alumni and local leaders work with students on programs like:

- Mock interviews
- Suit up week
- Career exploration panels
- Networking nights
- Mentoring
- Evenings with...



3. FOCUS ON EXPERIENTIAL LEARNING

- ❖ Projects and activities are brought from businesses to the classroom.
- ❖ Capstone courses where student teams become consultants to solve real organizational problems.
- ❖ Multiple study abroad and global exchange opportunities.
- ❖ Leadership development with Army challenge course.



DEDICATED INTERNSHIP PROGRAM

Two full-time staff members:

- Erin and Donald
- Work with regional businesses.
- Work with individual students.



4. BUSINESS CONNECTIONS



- Active business network of 25,000+ alumni — with over 400 in C-suites (CEO, CIO, CFO, etc.).
- More than 270 executives and professionals belong to one of 13 advisory boards.
- Faculty have strong ties to regional and national businesses.

Fisher Institute for Professional Selling



Institute for Global Leadership



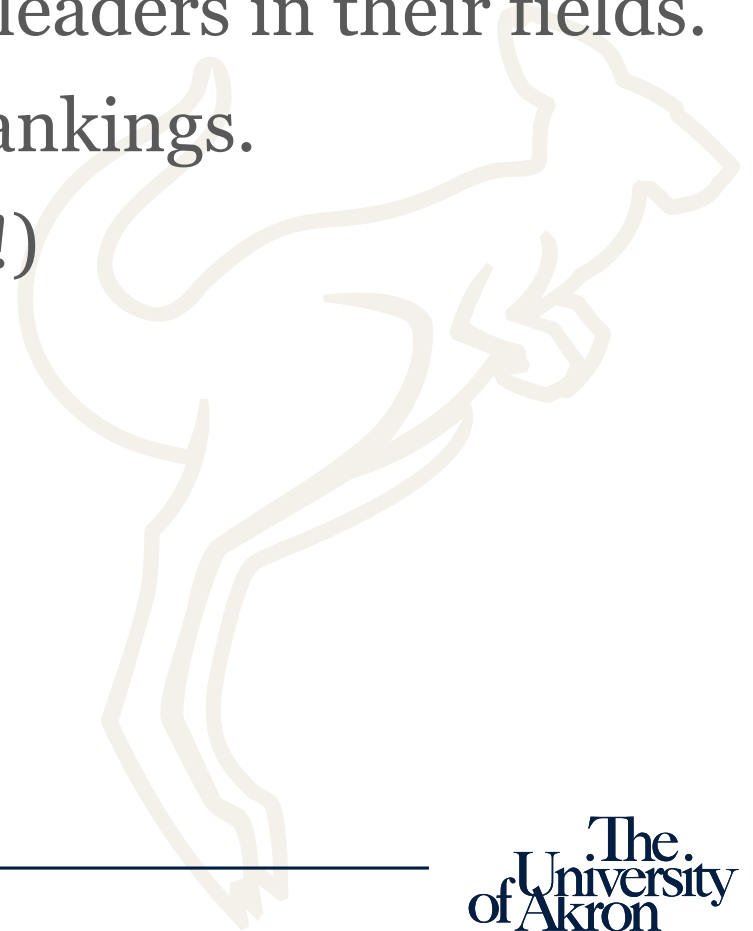
Taylor Institute for Direct Marketing



Institute for Leadership Advancement

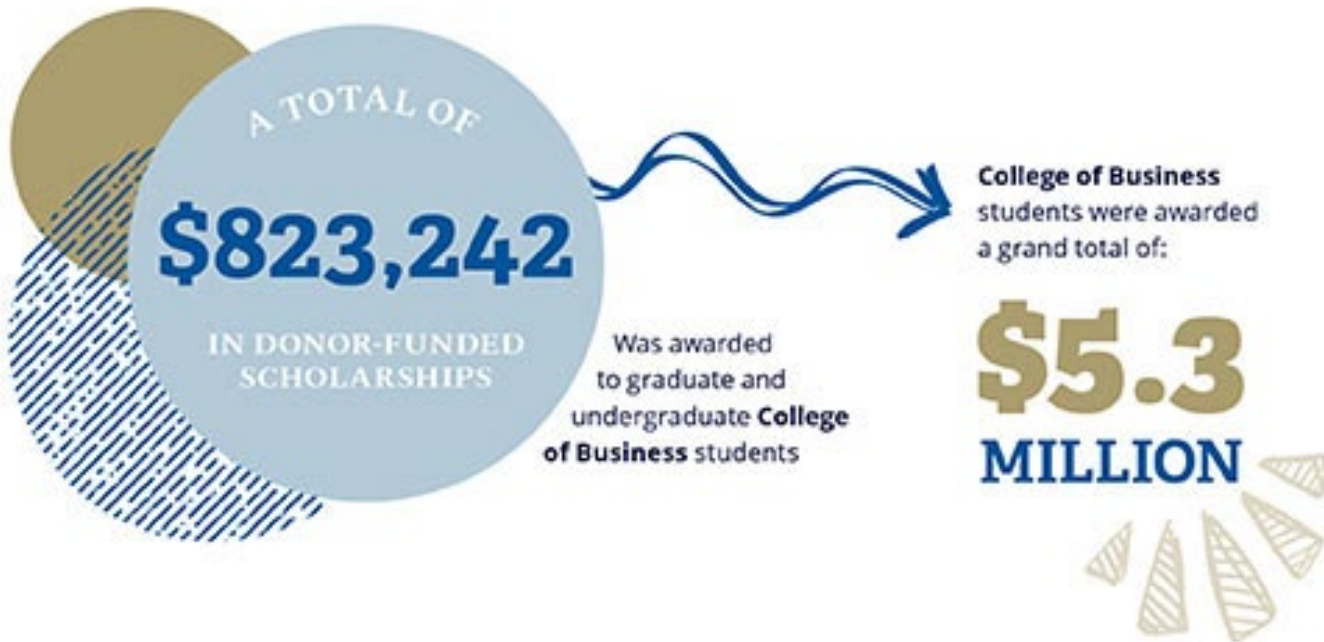
6. RESEARCH FACULTY AND INDUSTRY EXPERTS

- ❑ Our faculty are globally recognized as thought leaders in their fields.
- ❑ Research articles and books with prestigious rankings.
(64 research articles and books in past year!)
- ❑ Significant national press on findings.
- ❑ Faculty are committed to student success!

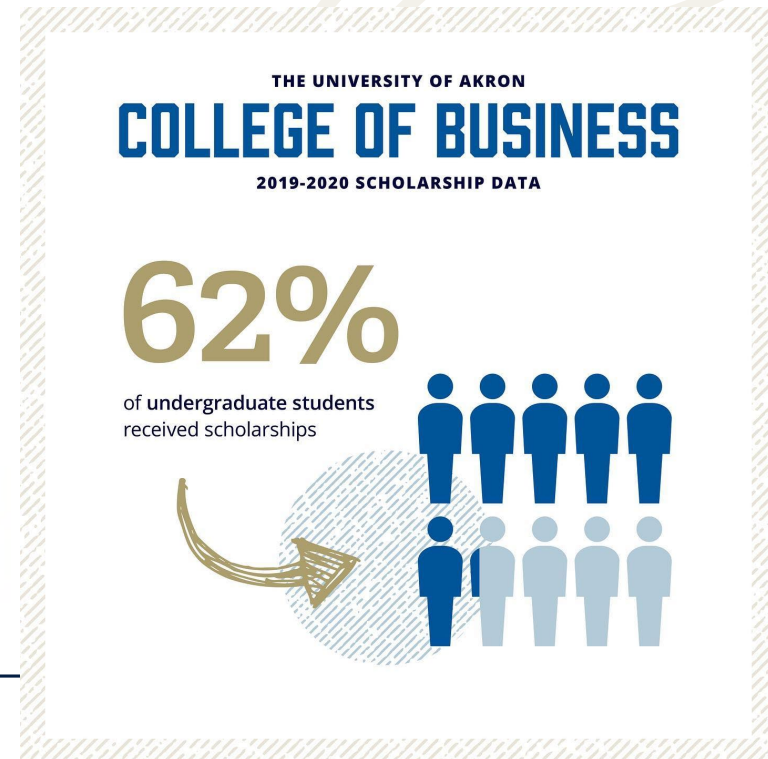


7. SCHOLARSHIPS

THE UNIVERSITY OF AKRON
COLLEGE OF BUSINESS
2019-2020 SCHOLARSHIP DATA



During the 2019-2020 academic year, over 1,000 students in the College of Business received scholarships totaling **\$5.3 million!**



8. SUPPORT SERVICES



- Freshman Learning Communities
- Supplemental learning through the College's Tutoring Program (Knack)
- Full-time, professional advisors to help students every step of the way!

9. SMALL CLASS SIZES – FOCUSED LEARNING

- No GA (graduate student) instructors!
- All courses are taught by PhDs in their field, along with some leading industry experts.
- Average class size for entire College of Business:
29 students per class.
- Average class size for upper-level business courses (300-400 level): **24 students** per class.



10. STRONG STUDENT COMMUNITY

- Students from nearly every state and more than 30 countries.
- Tremendous engagement with the local community other students.



COLLEGE OF BUSINESS STUDENT ORGANIZATIONS

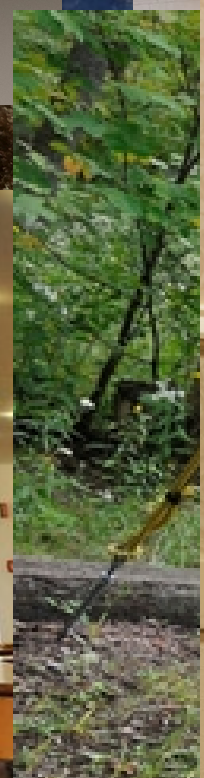
- Beta Gamma Sigma
- Cross Cultural Association (CCA)
- DECA
- Delta Sigma Pi
- ISACA
- International Business Association
- Student-2-Student Global Exchange
- Student Speaking Association
- Women in Business
- Zips for Haiti
- Accounting Association
- Beta Alpha Psi (BAP)
- Institute for Management Accountants
- Economics Club
- Beta Alpha Psi (BAP)
- Financial Management Association
- Financial Planning Student Association
- Gamma Iota Sigma
- UA Investment Club
- Beta Alpha Psi (BAP)
- Sigma Iota Epsilon
- Society for Information Tech and e-Bus.
- Society of HR Management (SHRM)
- Supply Chain Student Association
- American Marketing Association
- Pi Sigma Epsilon (PSE)
- The Fisher Society for Prof Selling



EXPERIENTIAL LEARNING

All students have opportunities to participate in:

1. Study abroad programs.
2. Leadership development (1 credit experience with Army challenges).
3. Service-learning projects – doing something for others.
4. National competitions related to majors.
5. Applied capstone projects with local companies. Many courses, in addition to capstone, work on real company projects.





AMERICAN  GREETINGS



OUTCOME: STUDENT SUCCESS



SHERWIN-WILLIAMS



PROGRESSIVE



PolyOne



HENDRICKSON

hfa



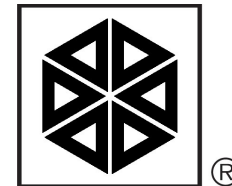
SIGNET JEWELERS



JOANN fabric and craft stores

UBER

TIMKEN



SMITHERS-OASIS



The University of Akron

QUESTIONS, AND POSSIBLY ANSWERS...

