

Strategic & Organizational Communication (C60101BA) Checklist

General Education 2.0 Requirements	
Students must complete Writing, Mathematics, and Speaking requirements during their first year.	
ACADEMIC FOUNDATIONS	
Writing: (6 cr - 2 courses)	
Quantitative Reasoning: (3 cr)	
Speaking: (3 cr)	
DISCIPLINARY AREAS	
Arts/Humanities: (9 cr- 3 courses)	
Social Sciences: (6 cr -2 courses)	
Natural Sciences: (7 cr -2 courses)	
TAGS (one class each)	
Critical Thinking (CT)	
Complex Systems (CS)	
Domestic Diversity (DD)	
Global Diversity (GD)	
College of Arts & Sciences Requirements	
Foreign Language: (14 cr-4 courses)	
101 Beginning I (4 cr)	
102 Beginning II (4cr)	
201 Intermediate I (3-4 cr)	
202 Intermediate II (3-4 cr)	
7700:222 Survey Deaf Culture America (<i>American Sign Language option only</i>)	
300/400 Upper Division Requirement: (40 cr)	
Minor (18 – 21 cr) Completion of a Minor or Second Major (not in Communication) or earned Associate Degree (minimum 18 credits)	

Strategic & Organizational Requirements	
15 Communication Core and 24 major credits required. Grade of C or better is required in Communication Core courses.	
Communication Core:	
7600:101 Introduction to Communication (3 cr)	
7600:210 Multitplatform Production (3 cr)	
7600:245 Argumentation (3 cr) (CT)	
7600:384 Communication Research Methods (3 cr)	
7600:499 Capstone in Communication (3 cr) OR	
7600:485 Honors Project in Communication (3 cr) OR	
7600:480 Internship at Senior Level (need 90 credits to qualify) (3 cr)	
Strategic & Organizational Communication Core (12 cr)	
7600:235 Interpersonal Communication (3 cr)	
7600:260 Theories of Rhetoric (3 cr)	
7600:305 Communication Theory (3 cr)	
7600:435 Organizational Communication (3 cr)	
Strategic & Organizational Electives- 12 credits from any 7600 course <u>not</u> included above and not 7600:105 or 106. <i>Below are recommended electives:</i>	
7600:226 Interviewing (3 cr)	
7600:227 Non-verbal Communication (3 cr)	
7600:252 Persuasion (3 cr)	
7600:325 Intercultural Communication (3 cr) (DD)	
7600:344 Small Group Communication (3 cr)	
7600:345 Advanced Presentational Comm. (3 cr)	
7600:355 Freedom of Speech (3 cr)	
7600:356 Rhetorical Criticism (3 cr)	
7600:357 Rhetoric and Popular Culture (3 cr)	
7600: 436 Analyzing Organizational Comm. (3 cr)	
7600:437 Training Methods in Communication (3 cr)	
7600:438 Health Communication (3 cr)	
7600:444 Communication & Conflict (3 cr)	
7600:475 Political Communication (3 cr)	
Co-curricular activities (Forensics, WZIP, ZTV, Buchtelite) are limited to a total of 3 credits to be applied to the Strategic & Organizational electives.	
120 Credit Minimum	

