DIVISION OF ADVANCEMENT REPORT

Enrollment Management
University Communications and Marketing

Development, Alumni & Government Relations, UA Foundation and Athletics
External Relations

Lawrence J. Burns
Vice President of Advancement
ADMISSIONS: OUTLOOK FOR FALL

As of May 19, there were 3,328 confirmations received, which is -23% compared with the 4,312 confirmations received by May 20, 2015. The average GPA of our confirmed students is 3.25, compared with 3.24 last year. The average ACT of our confirmed students is 22.3, compared with 22.2 last year.

The decrease in confirmations has improved since February — from -34% to -23%. We anticipate receiving more confirmations over the weeks as we approach the first day of classes on Monday, August 29.

While much attention tends to be given to the May 1 date, it really is an artificial calendar event, as freshman recruitment and enrollment activities will continue until the first day of classes on August 29. About 20 percent of the entering freshman class confirms after May 1. We are working hard to increase that percentage this year through additional mailings — such as the recent postcard that spotlights our “Best Return on Investment” ranking — and through personal contacts, campus visits, community outreach and advertising.

ADMISSIONS EVENTS

Summer Visit Day – June 24
Summer Visit Day – July 29
Summer Visit Day – August 5
Daily tours – 10 a.m. and 2 p.m.
## APPLICATIONS, YEAR OVER YEAR

<table>
<thead>
<tr>
<th></th>
<th>Fall 2014 (as of 5.21.14)</th>
<th>Fall 2015 (as of 5.20.15)</th>
<th>Fall 2016 (as of 5.19.16)</th>
<th>Change since Fall 2015</th>
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<tbody>
<tr>
<td>Total Applications</td>
<td>17,933</td>
<td>20,993</td>
<td>19,831</td>
<td>-1,162</td>
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<tr>
<td>Avg ACT</td>
<td>22.0</td>
<td>22.0</td>
<td>21.8</td>
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<tr>
<td>Avg High School GPA</td>
<td>3.20</td>
<td>3.23</td>
<td>3.20</td>
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<tr>
<td>Non-Residents</td>
<td>2,193</td>
<td>3,541</td>
<td>3,722</td>
<td>181</td>
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<tr>
<td>Minorities</td>
<td>5,885</td>
<td>7,172</td>
<td>7,300</td>
<td>128</td>
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<tr>
<td>Women</td>
<td>8,699</td>
<td>9,858</td>
<td>9,693</td>
<td>-165</td>
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### Change in Applicants

Northeastern Ohio
Change in Applicants
- Down (-202 to -10)
- Flat (-9 to 10)
- Up (11 to 27)
### ADMITS, YEAR OVER YEAR

<table>
<thead>
<tr>
<th>ADMIT OFFERS:</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Change since Fall 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(as of 5.21.14)</td>
<td>(as of 5.20.15)</td>
<td>(as of 5.19.16)</td>
<td></td>
</tr>
<tr>
<td>Total Admit Offers</td>
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<td>14,149</td>
<td>12,947</td>
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<tr>
<td>Avg ACT</td>
<td>22.4</td>
<td>22.3</td>
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<tr>
<td>Avg High School GPA</td>
<td>3.29</td>
<td>3.30</td>
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<tr>
<td>Non-Residents</td>
<td>1,417</td>
<td>2,073</td>
<td>2,108</td>
<td>35</td>
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<tr>
<td>Minorities</td>
<td>3,706</td>
<td>4,319</td>
<td>4,501</td>
<td>182</td>
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<tr>
<td>Women</td>
<td>6,424</td>
<td>7,057</td>
<td>6,789</td>
<td>-268</td>
</tr>
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</table>

#### Change in Admits

- **Northeastern Ohio**
  - Change in Admits:
    - **Down (-228 to -25)**
    - **Flat (-24 to 25)**
    - **Up (26 to 31)**

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*Image Source: [American University Dataset]()*
CONFIRMATIONS, YEAR OVER YEAR

Many new admission and financial aid initiatives have been instituted in a continuing effort to build a strong class. These initiatives include expanded programming, personalized outreach by President Scarborough, increased marketing and social media positioning, and enhanced scholarship opportunities for freshman and transfer students.

<table>
<thead>
<tr>
<th>CONFIRMATIONS:</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
<th>Change since Fall 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>(as of 5.21.14)</td>
<td>(as of 5.20.15)</td>
<td>(as of 5.19.16)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Confirmations</td>
<td>4,001</td>
<td>4,312</td>
<td>3,328</td>
<td>-984</td>
</tr>
<tr>
<td>Avg ACT</td>
<td>22.4</td>
<td>22.2</td>
<td>22.3</td>
<td></td>
</tr>
<tr>
<td>Avg High School GPA</td>
<td>3.22</td>
<td>3.24</td>
<td>3.25</td>
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<tr>
<td>Non-Residents</td>
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<td>347</td>
<td>351</td>
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<tr>
<td>Minorities</td>
<td>910</td>
<td>968</td>
<td>815</td>
<td>-153</td>
</tr>
<tr>
<td>Women</td>
<td>1,845</td>
<td>1,985</td>
<td>1,468</td>
<td>-517</td>
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RECORD ATTENDANCE AT FIRST VISIT DAY FOR 2017-18 CLASSES

We held the first official Admissions Visit Day for the Fall 2017 entering freshman class April 23. This Spring Visit Day resulted in record-breaking, prospective-student attendance. There were 585 students with a grand total of 1,456 guests (including family and friends) attending this event. The 585 figure exceeded the highest record student attendance of 498 students in 2012.

This event is a good early indicator of potential applications and enrollment for the Fall 2017 and Fall 2018 entering classes. This program was attended primarily by high school juniors with the next largest group being high school sophomores.

Students and their families attended academic information sessions; toured campus and residence halls; enjoyed lunch; met with college and student service representatives; and learned about the Honors College, financial aid and career opportunities.

DAILY CAMPUS TOURS STRENGTHEN ENROLLMENT YIELD

In addition to formal visit days, daily information sessions and campus tours are offered daily at 10 a.m. and 2 p.m. We also receive school bus trips to campus.

These events help to connect students with the Akron Experience and greatly enhance enrollment yield.

Campus colleagues have also volunteered to send notecards and letters, congratulating admitted students.

To the right are students from Cuyahoga Valley Christian Academy visiting UA on April 13.

CVCA graduate Lauri Thorpe met with the students to share her Akron Experience and she also sent congratulatory cards to admitted students.
IMPROVEMENTS TO NEW STUDENT ORIENTATION

The house was full for the first five days of New Student Orientation (NSO), with 692 freshmen attending and 1,457 on hand overall, including family members. The freshmen received information about advising, financial aid, graduating on time, careers and the overall Akron Experience. Students met with their advisors and registered for fall classes. Tours of campus and residence halls were also provided.

Student Success is offering smaller sections of NSO this year to provide a more customized experience for students and parents.

Orientation during spring break last year drew 901 students, compared with the 692 students for this year’s program. A few more sections have been offered in 2016 to accommodate the planned smaller sections.

The next wave of NSO sessions began May 17 and will continue through the summer. Much outreach is under way from the NSO office as well as from Admissions and Financial Aid to encourage confirmations and NSO attendance.

Classes begin Monday, August 29.

HIGH SCHOOL COUNSELORS HEAR ABOUT STUDENT OPPORTUNITIES AT UA

President Scarborough, Senior Associate Director of Admissions Kim Gentile and Associate Vice President for Enrollment Management Lauri Thorpe hosted a luncheon for high school counselors from key feeder high schools in the region.

During the lunch, held at Panini’s in Stow, President Scarborough spoke about initiatives and student opportunities at the University, and he answered the counselors’ questions.
AGGRESSIVE MARKETING OF SPRING VISIT DAY YIELDS BIG RESULTS

University Marketing supported Admissions’ record-breaking Spring Visit Day for high school sophomores and juniors through radio, television, and out of home advertising. In addition to traditional media an aggressive digital marketing campaign resulted in 4,140,000 impressions and 6,613 clicks through to uakron.edu/visit.
ALL IN WITH THE CAVS

Zips Nation showed its support for the Cleveland Cavaliers on Twitter before Game 1 of the second round, and the Cavaliers retweeted the message just before game time.

DATA SCIENCE CONTEST

This poster was designed for The Center for Data Science, Analytics and Information Technology and promoted a contest that asked students to “show us data” in their everyday lives. Users submitted images to an email address and the winner received an Apple Watch.

THANK YOU, LEE

An ad thanking Lee Gill for his eight years at UA was designed for The Reporter newspaper, based on style guidelines set by flourish Agency. Highlights are the use of blue and gold and the UA seal as a prominent feature.
NEWS MEDIA ROUNDUP: TELLING OUR STORY

We collaborated with EXL Center staff to leverage significant media exposure for the launch of the Center. Coverage included multiple stories in the Akron Beacon Journal, as well as coverage by WKSU-FM, WAKR-AM, WJW-TV and The Buchtelite.

We created a media event and otherwise highlighted the success of UA’s team in the Hult Prize competition. Local media covering the story: WJW-TV, WEWS-TV, The Buchtelite and cleveland.com. In addition, UA’s Hult team appeared on WAKR-AM to talk about its proposal. The WJW-TV story also aired on several TV stations in other parts of the country, including Virginia, North Carolina and Iowa.

We partnered with organizers of the Black Male Summit to produce a wealth of news coverage of this annual event. Live interview segments featured various guests from UA on Tom Joyner’s morning show (airing on dozens of radio stations nationwide) as well as on WHBC-AM, WCPN-FM, WAKR-AM and WKYC-TV. Pre-event, day-of and post-event stories appeared in the following: West Side Leader, WMFD-TV, The Repository, The Independent, Akron Beacon Journal, Akron Legal News, Daily Legal News, Cleveland Jewish News and cleveland.com. Lawrence J. Burns, vice president of advancement, and Lee Gill, the former chief diversity officer, were co-chairs of the summit.

We worked with the Center for the History of Psychology to produce media interest in the launch of a Kickstarter campaign assisting the development of a National Museum of Psychology. Cleveland.com, Akron Beacon Journal and Crain’s Cleveland Business reported on the campaign.

We publicized UA’s collaboration with the U.S. Department of Defense on Inspiration Day, an effort to engage and motivate young female STEM students. Stories were posted by The Buchtelite and the Sunday Akron Beacon Journal.

We promoted the appearance of Carl Bernstein and P.J. O’Rourke as part of the John S. Knight Lecture Series at E.J. Thomas Hall. We booked O’Rourke on WHBC-AM and Bernstein on WCPN-FM, and we earned coverage from cleveland.com, The News-Leader, Akron Beacon Journal, Hudson HubTimes and Stow Senty.

Other media outreach included: Akron Law professor emeritus Wilson Huhn was booked for a live in-studio interview on WKYC-TV to discuss the Supreme Court nomination process…the Akron Beacon Journal wrote about the mapping potential of drones after a ‘flight night’ at Stile Athletics Field House…and the placement of eight feature stories in the Akron Legal News about Akron Law students, clinics, academics and competitions.
NEW SITE FOR PROSPECTIVE STUDENTS

We rebuilt from the ground the Campus Life section of the website. The site profiles the many out-of-classroom opportunities that UA offers, a strong point of distinction for the University. The opportunities include housing, career development, service and leadership, athletics, health and recreation, and campus safety.

See the fresh site at www.uakron.edu/campus-life.

GRADUATES RECALL REACTION TO HEARING ‘YOU’RE HIRED!’

Twelve graduating seniors from the Class of 2016 describe the amazing jobs and graduate schools they’re heading to in a new video on our graduation site at www.uakron.edu/graduation. The grads also discuss how they reacted when they got the news and how well UA prepared them for what’s next.

We also continued our practice of carrying Commencement live on our website, a service the parents of our international students value greatly. We typically have 400 to 500 viewers each ceremony.

EMPHASIZING UA’S EXCELLENT RETURN ON INVESTMENT

Postcards were sent out one week before the May 1 deadline to admitted (confirmed and not confirmed) students.

The postcards were also segmented into four groups: Engineering, CBA, CAST and general. They highlight the excellent ROI of a UA education as well as specific job placement rates and starting salaries.
SMUCKER CHILDREN AND SPOUSES TRIPLE SIZE OF WAYNE SCHOLARSHIP

The Paul H. Smucker Memorial Scholarship is tripling in size and will grow to $1 million by 2020, thanks to the generosity of his children and their spouses: Timothy P. and Jennifer C. Smucker, H. Reid and Susan S. Wagstaff, and Richard K. and Emily D. Smucker. Each couple has pledged $225,000, which will be via gifts of $45,000 annually over the next five years, for a total of $675,000.

The Paul H. Smucker Memorial Scholarship benefits full-time students pursuing degrees at The University of Akron Wayne College.

TZANGAS PLAKAS MANNOS

The law firm Tzangas Plakas Mannos Ltd. has committed $100,000 over five years to name the Judge's Chambers and Jury Deliberation Room in the renovated C. Blake McDowell Law Center.

The room will become the Tzangas Plakas Mannos Judge & Jury Suite, a testament to the firm's long history of supporting the School of Law.

At present, Managing Partner Lee Plakas serves as a member of the Advancement Council; Partner Megan Frantz Oldham serves as vice president of the Law Alumni Association Board of Directors; and attorneys within the firm conduct mock interviews for UA students and participate in panel discussions through the School of Law's Career Planning Office. The firm regularly hires Akron Law students as both law clerks and attorneys, and the firm hosts an annual internal Mock Trial Competition, awarding a cash prize to top students.

BUCKINGHAM, DOOLITTLE & BURROUGHS LLC

Buckingham, Doolittle & Burroughs LLC has committed $75,000 to name the Buckingham Group Study Room in the renovated C. Blake McDowell Law Center. Over the years, Buckingham has been actively engaged with the School of Law by hiring Akron Law students as law clerks and attorneys; participating in career planning events, such as panel discussions and mock interviews; and regularly attending Akron Law events and programs.
FRANK AND KAREN STEININGER

Frank C. ’81 and Karen S. ’82 Steininger, both graduates of the College of Business Administration, have completed their three-year pledge of $50,000 to the Student Success Center campaign with a gift of $16,660.

The generous couple now are turning their attention to establishing two significant endowed awards for students pursuing degrees in accounting and marketing. Frank is executive senior vice president, chief financial officer, and treasurer of Houston-based CIVEO. The couple’s current giving to UA exceeds $180,000.

JAMES AND DIANA MCCOOL

James D. ’82 and Diana L. ’80 McCool generously gave $45,000 to the College of Business Administration’s Department of Finance.

The gift includes $40,000 to benefit the Certified Financial Planning campaign (to which they pledged $100,000), and $5,000 to send a team of UA students to attend Charles Schwab’s annual IMPACT Conference, a prestigious invitation-only event held annually in different cities around the country. The 2015 IMPACT conference was held in Boston – and marked the couple’s fourth year of sponsorship.

Jim is executive vice president of corporate initiatives for Charles Schwab in Richfield, Ohio, having recently returned to the Akron area after seven years in San Francisco.

LLOYD O. LOHAUS

Lloyd O. Lohaus, who has a $500,000 bequest with UA, provided an additional gift of $25,000 for The Lloyd O. Lohaus Endowment, which supports students in the College of Engineering, with preference for mechanical engineering majors. Lohaus came to Akron from St. Louis to work for The Firestone Tire and Rubber Co. and spent his entire career – 30 years – serving Firestone in tire development. Consequently, Akron is home for Lohaus and the reason he chose to assist UA students.

KATHLEEN A. COLEMAN

We received $50,000 (the first gift of a $100,000 pledge) from Kathleen A. Coleman for The Trustees’ Chair in Higher Education and the Economy, which was created to honor and recognize the profound impact of former President Luis M. Proenza.

The chair will focus on the mission of higher education and its function in the economic future of the state and nation; the role of research and its intersection with wealth creation and economic prosperity; and the importance of generating interest in and recruiting students for study in the STEM disciplines (science, technology, engineering and mathematics) to develop talent pipelines in those areas.
MAX AND KARY LEWIS
Max H. and Kary S. Lewis, friends of UA’s College of Business Administration, provided a gift of $25,000 to endow the Success Through Resilience, Initiative, Values, and Endurance (S.T.R.I.V.E.) Scholarship.

Established in 2013 by CBA honors students Amber Kern, Jordan Pana and Liz Weber, the scholarship assists UA business students who are unable to complete their degrees because of financial difficulties. Max and Kary, both Brigham Young University graduates who now claim UA as their hometown university, were so impressed with the founding students’ efforts, they endowed the scholarship to ensure it would assist deserving, hardworking business students in perpetuity.

Max is the retired vice president of global innovation at The Sherwin-Williams Company.

PIZHONG QIAO
Pullman, Wash., resident and former UA faculty member Pizhong Qiao provided $10,000 to create The Pizhong Qiao Outstanding Graduate Student Endowed Award, which will recognize civil engineering graduate students at The University of Akron. Qiao served at UA from 1999 through 2006 and was the recipient of the College of Engineering’s Outstanding Researcher of the Year Award (2005) and Outstanding Teacher of the Year Award (2006). During his tenure, he also advised 11 M.S. students, six Ph.D. students and four postdoctoral fellows; five of whom went on to become faculty members at U.S. universities. With assistance from The University of Akron Research Foundation, he founded Integrated Smart Structures Inc. Today, Qiao is a professor in the Department of Civil and Environmental Engineering at Washington State University.

ENGAGEMENT
JAMES D. MCCOOL
James D. McCool ’82 spoke to a group of prospective College of Business Administration students from Archbishop Hoban High School who visited UA on April 13.

McCool, an alumnus of Hoban and The University of Akron, shared personal stories about lessons learned and his career path with The Charles Schwab Corporation, where he is executive vice president of corporate initiatives, based in Richfield, Ohio.

McCool’s address to students also included accolades about UA’s Certified Financial Planning program, which he is supporting through his foundation with a significant pledge.

PHILLIPS 66
Representatives from Houston-based Phillips 66 visited the University on March 30 to meet with College of Engineering students and corrosion faculty, learn about the corrosion program and tour the facility.

The company was extremely impressed and now seeks to participate in UA’s cooperative education program and support the corrosion program. In fact, the company recently hired two UA corrosion engineering students and a summer intern.

On hand from Phillips 66 were the chief corrosion and materials engineer, the director of university relations and recruiting, and the senior adviser for engineering recruiting.
WILLIAM AND MARGARET TABER

The late William J. and Margaret R. ’67 Taber, Northeast Ohio natives, gifted a $390,839 bequest to the University, bringing their total UA support to more than $440,000. The couple’s gifts support two funds, The Dr. Margaret R. Taber Scholarship for Women in Electronic Engineering Technology and The Scholarship for Women in Engineering. Margaret retired from Purdue University as professor emeritus of electrical engineering technology.

RICHARD AND LELA SCHIER

The University of Akron received an initial distribution—$123,000—from the estate of friends Richard R. and Lela M. Schier to establish an endowed scholarship for undergraduates in engineering and economics. The gift represents 20 percent of the late couple’s estate, and the University anticipates additional gifts from these generous donors who planned their legacy.

EDITH MAE ECKLER TRUST FUND

The Edith Mae Eckler Trust Fund provided $34,000 for scholarships in the College of Business Administration. The trust was established in the early 1960s by John Eckler in memory of his wife. Eckler was the first president of the First Central Trust Company, which now is FirstMerit Bank. In 1975, the trust established The Edith Mae Eckler Memorial Awards for UA students pursuing degrees in finance or accounting. To date, UA has received more than $1.1 million from the trust.

EVELYN M. TOVEY TRUST

The Evelyn M. Tovey Trust provided its annual gift of $10,000 for The Evelyn M. Tovey Distinguished Nursing Lecture Series. Funded by the late Evelyn M. Tovey, who retired from UA in 1975 as professor emeritus of nursing, the gift enables the School of Nursing to address initiatives that support its vision of providing excellent academic programs and promoting student success. Tovey is remembered as a caring person and a competent faculty member who was committed to students until her death at age 89 in 2004.

JOSEPH E. REECE


Earlier that day, The University of Akron Foundation and the School of Sport Science and Wellness Education hosted Kelly at a breakfast, where he discussed his newest book “Sweat Equity: Inside the New Economy of Mind and Body.” Moderator of the breakfast was UA benefactor David M. Hunter ’75.

REMEMBERING DR. JUDITH READ

Dr. Judith Read, a community philanthropist and dear friend and alumna of the University, passed away May 12. She was 76.

Thousands of UA graduates benefited from the generosity of Dr. Read and her husband, Roger. Together, the couple supported a variety of University initiatives, primarily scholarships and experiential learning.

Read a full appreciation of her life on our site by searching there for “Judith Read.”
Sen. Rob Portman (center) holds a copy of “Buckeye Battleground,” a book authored by UA political science professors and published by the UA Press that was presented to him during a visit to UA on April 18.

SENATOR MEETS BLISS STUDENTS
Government Relations and the Ray C. Bliss Institute worked together to have U.S. Senator Rob Portman meet with Bliss students on April 18, prior to his talk at the Akron Press Club. Bliss students discussed with Portman the importance of internships in the political science program at UA.

IN CLEVELAND, LESSONS IN POLITICS
In April, Government Relations and the Ray C. Bliss Institute joined with the Cleveland Leadership Center to address hundreds of Cleveland high school students about the importance of party platforms in anticipation of this summer’s Republican National Convention in Cleveland. UA political professors and Bliss students and staff members interacted with the students and helped them write their own party platforms. UA Admissions representatives also participated in the event.

UA’s James M. Holland, political science professor, speaks to Cleveland high school students.
INTER-UNIVERSITY COUNCIL DAY AT THE STATEHOUSE

UA students participated in Inter-University Council Day at the Statehouse in mid-April, meeting with legislators to talk about their campus experience and the importance of state support, both from an infrastructure and operating standpoint.

ASSOCIATION OF PUBLIC LAND GRANT UNIVERSITIES MEETING

We attended the Association of Public Land Grant Universities meeting in Washington, D.C., on May 4-5.

The meeting features government relations specialists from institutions of higher education throughout the country who gather to discuss the impact of federal initiatives and also to hear about research opportunities at federal agencies.

RAISING OUR RESEARCH PROFILE

The Government Relations team and Eric J. Amis, UA’s vice provost for research and dean of the College of Polymer Science and Polymer Engineering, met May 10 with McAllister & Quinn, a federal lobbying firm, to discuss ways to increase federal research dollars and opportunities, and to boost the University's national presence.

GOVERNMENT RELATIONS JOINS WITH DR. GREEN AT KENT STATE

On April 25, Government Relations and the Ray C. Bliss Institute joined forces at Kent State University for a presentation on polling in Ohio.

John C. Green represented UA at the event, which was part of the Politically Speaking Series that involves a number of public universities presenting politically related topics in preparation for the Republican National Convention in Cleveland.

LOCAL LEADERSHIP CONFERENCE

Government Relations was in Washington, D.C., May 12-13 for the Empowering Local Leadership Conference, which included UA federal delegation members Congressman Jim Renacci, Congresswoman Marcia Fudge, and Congressman David Joyce. Conference attendees discussed issues affecting Northeast Ohio at the federal level and ways to ensure that Northeast Ohio interests are being represented at the federal level.

CALLING ON COLUMBUS

Government Relations was in Columbus May 10-11 to meet with legislators, including Mike Duffey, chair of the Higher Education Finance Subcommittee.
**CAPITAL BUDGET AND LEGISLATIVE UPDATE**

**HB 305** - worked with State Rep. Kirk Schuring on legislation that would place all non-teaching employees at The University of Akron hired after the effective date of the bill into the Public Employees Retirement System (PERS), as is the case with every other state university in Ohio. The bill would save UA about $1 million annually.

**SB 310** - is the state’s Capital Bill that invests in bricks and mortar for state institutions. UA will receive nearly $20 million, primarily for renovation of existing campus infrastructure and IT cabling to update the campus network. UA Government Relations successfully led an effort to secure an additional $1.25 million capital allocation outside the traditional higher education “pot” for the New Maker Space and Fabrication on Main Street.

**HB 384** - expands the authority of the auditor of state to conduct performance audits, including audits of institutions of higher education. UA representatives participated in a number of meetings with legislators to raise some concerns surrounding the cost and scope of the proposal and continue to work with the auditor of state’s office to explore possible guardrails to ensure reasonable cost and scope.

**HB 474** - was initiated by the Kasich administration and focuses on lowering the cost of college degrees by:
- Creating more “3+1” pathways between two- and four-year institutions
- Joining a partnership with the Western Governors University to award degrees in four areas based on competency and not just the amount of time spent in the classroom
- Allowing community colleges to offer up to 10 bachelor’s degree programs
- Creating a pilot in which high school students can receive college credit for math and English remediation courses

Government Relations is working through the Inter-University Council of Ohio alongside other public, four-year institutions on this legislation. The bill likely will garner significant legislative attention in the November/December “lame duck” session.

**FEDERAL DELEGATION BREAKFAST**

We hosted federal delegation members, their staff and community members at a breakfast at the University on May 20. President Scott Scarborough presented, as did Mario Garzia and John Green.

Dr. Scarborough discussed the importance of centers and institutes at UA, especially with regard to experiential learning. Green spoke about the Bliss Institute and the presidential election, and Garzia discussed UA’s new Center for Data Sciences and Information Technology.

**SPEAKERS FOR SPRING COMMENCEMENT**

Government Relations assisted in procuring four of the five commencement speakers for UA’s spring commencement ceremonies. State Senator Larry Obhof, U.S. Senator Rob Portman, U.S. Congressman Jim Renacci and State Representative Amelia Sykes addressed UA graduates.

**BLISS INTERNS IN COLUMBUS**

On May 22-23, Government Relations worked with the Ray C. Bliss Institute to provide a move-in and orientation day for Bliss interns in Columbus. Elected officials and Bliss alumni were involved in welcoming Bliss interns to Columbus and getting them acclimated to the new environment.
SUMMER SOCIAL IN WASHINGTON

On June 15, we will host the Ohio Summer Social in Washington, D.C., which is expected to draw a large crowd, including congressional members, staffers and leaders in business, industry, education, and healthcare in Ohio. While in Washington, we will present updates on the University to Ohio delegation members.

A STEP TOWARD COLLEGE FOR AKRON’S YOUTH

On May 5, Kim Cole, interim executive director of the UA Foundation, and Ben Ammons, a Foundation director, represented The University of Akron at the Strive Toward Excellence (STEP) Program recognition dinner.

The prestigious, annual event is an endowed college-preparatory program for seventh- and eighth-grade students from Akron-area schools who meet criteria to be eligible for a scholarship to The University of Akron.

In 1988, The Firestone Trust Fund awarded The University of Akron a $3 million gift from which an endowment was established to create STEP. Students are inducted into the program during sixth grade and are designated as “Firestone Fellows.” They remain in STEP for two years before progressing to the University’s Upward Bound Classic or Upward Bound Math and Science program, which assists them throughout high school. Program graduates who attend The University of Akron are awarded scholarships.

ENGAGEMENT FOCUSED

The University of Akron Foundation hosted four committee meetings in March and April:

- Executive on March 17,
- Stewardship on April 13,
- Investment on April 19, and
- College-Centered on April 20.

Committee members heard from numerous UA offices that provided information on everything from Planned Giving to Alumni Relations.

The presentations are part of an effort to more actively engage Foundation Committee members, who are vital to helping advance UA.
FIVE HONORED WITH SIMONETTI DISTINGUISHED ALUMNI AWARDS

Alumni Relations worked closely with the College of Business Administration to host the annual Simonetti Sunrise Breakfast, where the Dr. Frank L. Simonetti Distinguished Alumni Award – the College of Business Administration’s most prestigious alumni honor – was presented to five alumni.

More than 400 business leaders packed the Student Union April 22 to honor:

- Eugene T. Fiocca ’53, CEO, Rubber Associates Inc.
- Salvatore “Sam” L. Falletta’96, President & CEO, Incept
- Joanne M. Rohrer ’83, Director, Rohrer Investment Properties
- Raymond H. Dunkle ’91, President, Red Flag Reporting

STUDENTS HONORED FOR LEADERSHIP, SERVICE

Alumni Relations honored two seniors at the Life Awards Ceremony on April 20. Grace Ebner and Melissa Paydo received the Alumni Association Student Recognition Award for their outstanding leadership and service to the University and community. They each received a certificate and a check for $250.
SENIOR WEEK BRINGS TOGETHER NEW GRADS AND ALUMNI

Alumni Relations partnered with the Department of Student Life and Career Services to host Senior Week 2016, a week of programs geared toward graduating seniors.

The week featured such events as “Grad Cap Deco-rating” and “Financial Advice & A Slice.” Alumni Relations co-sponsored two senior socials with Student Life: “Happy Hour at Thirsty Dog Brewing Company” and “Winery Wednesday” at Sarah’s Vineyard.

Attendees at the Thirsty Dog event received a free alumni pint glass, and attendees at “Winery Wednesday” received a free alumni wine glass.

Members of the National Alumni Board were invited to both events, with several members attending.

SUMMER SOCIAL EVENT SERIES IN SIX CITIES

Alumni Relations recently announced its Alumni Summer Social series:

**Pittsburgh**
Thursday, June 9 | 6-8 p.m.
The Duquesne Club
325 Sixth Avenue
duquesne.org

**Washington D.C.**
Thursday, June 16 | 6-8 p.m.
The George Town Club
1530 Wisconsin Ave NW
dgeorgetownclub.org

**Akron**
Thursday, July 28 | 6-8 p.m.
The Mustard Seed Café
867 W. Market St.
mustardseedmarket.com

**Chicago**
Thursday, August 11 | 6-8 p.m.
Salero
621 W. Randolph St.
salerochicago.com

**Columbus**
Thursday, August 18 | 6-8 p.m.
The Walrus
143 E Main St.
thewalruscolumbus.com

**Cleveland**
Thursday, August 25 | 6-8 p.m.
Butcher and the Brewer
2043 E 4th St, Cleveland
butcherandthebrewer.com
LINEBACKER DRAFTED BY NFL’S CHARGERS

Senior linebacker Jatavis Brown was selected by the San Diego Chargers in the fifth round (175th pick overall) of the 2016 National Football League Draft.

Brown became the 16th Zip in school history to be drafted into the NFL and the first draftee since 2008. The 2015 Mid-American Conference Defensive Player of the Year and three-time first team All-MAC selection, Brown finished his collegiate career with a school record 41.5 tackles for loss. He also set season records for most tackles for loss (20.0) and sacks (12.0) as a senior in 2015.

SHAWN BARBER IS ATHLETICS CANADA’S ATHLETE OF THE YEAR

A record-setting year ahead of the Olympics has won Shawn Barber three major awards from Athletics Canada (track and field’s governing body in Canada), chief among them the Jack W. Davies Award for Athlete of the Year. Barber, a Canadian-American dual citizen, had a stellar season in 2015, which saw him break the national pole vault record and win a world title in Beijing, setting him up as the favorite for the upcoming Olympics in Rio de Janeiro.

COMING EVENTS

Men’s Basketball Golf Outing – August 26 (note new date)
Alumni Socials with Alumni Relations and Advancement:
  • July 28 – Akron
  • Aug. 18 – Columbus
  • Aug. 25 – Cleveland
Zips Athletics All-Sport Reunion – Oct. 8