

## MASTER **OF BUSINESS ADMINISTRATION** (MBA)

The College of **Business Administration** 

> **CONNECT, ACHIEVE** AND ADVANCE.

# Major Program of Study

Our Flexible MBA program allows you to tailor your educational experience through both concentration choice and schedule structure. Whether you need to attend part-time, full-time, in the evening or even on the weekend, we have classes to accommodate your schedule. Visit gradbusiness.uakron.edu

#### Master of Business Administration (MBA)

Classes are held in the evening with each class offered one night per week. The majority of MBA classes are also offered online, allowing students to take the course in either a traditional classroom environment or online.

The Flexible MBA consists of 15 to 19 courses totaling 36 to 48 credit hours. The first four courses are for those students with no undergraduate background in business. Students who have taken the undergraduate equivalent of the following four courses may petition to have these courses waived.

| • | <b>Financial Accounting</b> | <br>3 credits |
|---|-----------------------------|---------------|
|   |                             |               |

Required courses for all students include the following:

- Leading and Influencing..... 1 credit
- Professional Integrity ..... 1 credit
- Negotiations in the Workplace ..... 1 credit
- Business Analytics & Information Strategy ... 3 credits
- International Business Environments . . . . . . . 3 credits
- Process Analysis and Cost Management..... 3 credits
- Management of Supply Chain & Operations. 3 credits
- Managing People in Organizations ...... 3 credits
- Organizational Strategy...... 3 credits

### **MBA** Concentrations

The program is designed to fit your needs and interests by offering concentrations (nine credit hours) that prepare you to make an impact wherever your passions lie.

Choose from one of the 10 areas of study below that are rooted in rigorous academics and real-world application.

- Business Analytics
- Finance
- Global Technological Innovation
- Health Care Management
- Interdisciplinary
- International Business
- Management
- Strategic Marketing
- Supply Chain Management
- Risk Management & Insurance (New 2017)

### Saturday MBA

You'd like to pursue an MBA but don't see how you can find the time outside of your job to do it or maybe you think you just can't fit it into your busy schedule?

Our Saturday MBA program can change all of that.

- Meet, all day, every other Saturday for two years (except holidays).
- Take 18 classes equaling 48 total credits 3 courses per term.
- Take all of your classes together with the same student cohort (20-25 students) throughout the program.
- Take one course at a time.
- Develop professional networks and relationships.
- Participate in optional study abroad opportunity.

<sup>66</sup> The MBA helped expand my knowledge across several dimensions that are currently determining and influencing the local and international business panorama. The best part was the opportunity to develop lasting friendships with my MBA classmates. **99** – Goncalo Soares, MBA (International Business), 2017

Our nationally ranked, and fully AACSB accredited MBA program is designed to provide insight and experience across an array of business disciplines – and then focus on an area of interest through market-relevant concentrations.

#### Benefits of the MBA

An MBA is a powerful tool to advance your career and prepare you for success. Our MBA equips you with a comprehensive understanding of the business world, in addition to concentrated knowledge in a chosen area of study, giving you flexibility as you progress in the professional marketplace.

Additional benefits may include:

- Increased salaries and opportunities
- Greater networking: domestically and internationally
- Gaining practical leadership and management skills

#### Highly Recognized and Ranked Program

The quality and reputation of our program has enabled us to be continuously ranked among the top MBA programs in the country by:

- U.S. News & World Report
- CEO Magazine
- Bloomberg BusinessWeek
- The Princeton Review

#### **Renown Faculty**

Interact and learn from graduate faculty that:

- Are recognized internationally
- Have terminal degrees in their areas of expertise
- Have years of practical business experience
- $\cdot$  Are regularly quoted by the media
- Students rate as being very responsive and caring

- Someone once asked me if my career would have turned out the same if I had not obtained an MBA from The University of Akron. I responded that I didn't know, but what I did know for sure was that UA's MBA program made me much better prepared and equipped for my career path. Even though business models continue to change and evolve, the fundamental concepts and tools I received at UA prepared me well and continue to help me today. **99** 
  - Marty Hauser, MBA (Management), 1985 Vice President of Business Development, Health Plans ExactCare Pharmacy

### **Admissions Requirements**

To be admitted to the program you must demonstrate:

- A baccalaureate degree from an accredited college or university.
- A four-year undergraduate GPA of at least 3.0 or a 3.0 for the last two years of study.
- Acceptable TOEFL/IELTS scores (For non-English speaking students).
- Visa Information and Proof of Funding (for International students)

#### **Application Process**

- Complete online application (gradbusiness.uakron.edu).
- Have at least two Letters of recommendation.
- Provide your current resume.
- Compose a brief statement of purpose (e.g., your goals and why this degree will help).
- Have official transcripts sent to UA. (from all colleges/universities attended.)
- Take standardized test and provide scores. You can take any one of the following tests: GMAT (score of 500+ preferred), GRE (score of 300+ preferred), LSAT, PCAT, MCAT.

For a full list of admissions requirements and deadlines visit gradbusiness.uakron.edu.

## Living in Akron

Situated in Northeast Ohio, the region boasts a rich history and exciting renaissance. Home to almost 1/3 of the Fortune 500 companies, the area is a magnet for jobs and investments.

The Greater Akron area offers easy access to quality of life attractions from sporting and cultural events to the beautiful Cuyahoga Valley National Park. Here you will find all the advantages of a larger city with the affordability and feel of small-town living.

#### Networking With the Business Community

Located in the heart of a Fortune 500 metro area, our graduate students have access to industry leaders, professional mentors, and a curriculum that is in step with today's rapidly changing business environment.

Our strong ties to the regional, national, and international business community open doors to professional engagement, experiential learning, and powerful networking opportunities.

You won't find a better return on your investment.

## Ready to do great things? Let's get down to business.

## Apply Today: gradbusiness.uakron.edu

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